



## PROGRAM BOOK ADVERTISING

26<sup>th</sup> Annual Festival – June 10-17, 2018

The Shenandoah Valley Bach Festival is pleased to offer your organization an opportunity to advertise in our 2018 Program Book! Recognized as “a jewel in Harrisonburg’s crown” by the Virginia Commission for the Arts, the Bach Festival, now in its twenty-sixth season, invites your involvement in offering unparalleled classical music concerts to our community.

### BENEFITS OF ADVERTISING WITH THE BACH FESTIVAL

- Our program books reach over 1,500 patrons each summer.
- Your business will be listed on our website for an entire year with a link to your website. Businesses interested in offering special deals to our patrons are eligible for special placement in the “Plan Your Visit” tab on our website.
- Your support allows us to grow our Festival and reach an even larger audience.
- Most of our patrons are local and have the potential to frequent your business throughout the year. Our tourist patrons will be looking for places to eat and things to do in town during the Festival.

### PLACING AN AD

- ALL ARTWORK, FORMS, AND PAYMENTS ARE DUE BY **APRIL 16**
- Submit camera-ready ad to Joanna Stauffer (joanna.stauffer@emu.edu) – PDF format, 300dpi
- Mail form and payment to Joanna Stauffer, c/o Shenandoah Valley Bach Festival, 1200 Park Road, Harrisonburg, VA 22802
- If you’d like to set up automatic monthly billing, please see the enclosed form
- Questions/availability of special placement ads? Contact Executive Director David McCormick at (703) 587-0483 or david.mccormick@emu.edu

### WANT TO HAVE AN EVEN GREATER IMPACT?

Please see the enclosed information about underwriting and other giving opportunities. We invite you to showcase your business through concert and principal chair sponsorships. Please contact Executive Director David McCormick with any questions.

# SHENANDOAH VALLEY BACH FESTIVAL

## PROGRAM BOOK ADVERTISING FORM - 2018

**Select your ad size and location:**

- Quarter page (b/w): **\$250** (3.25" x 3.25")
- Half page (b/w): **\$350** (7" x 3.25" vert. or hor.)
- Full page (b/w): **\$500** (7" x 7")
- Full page – Opposite inside back cover (b/w): **\$900** (7" x 7")
- Full page – Center pages (color): **\$1,000** (7" x 7")
- Full page – Back side of center pages (color): **\$1,000** (7" x 7")
- Inside front cover (color): **\$1,250** (7" x 7")
- Inside back cover (color): **\$1,250** (7" x 7")
- Outside back cover (color): **\$1,500** (7.5" w x 5.5" h)

**Check one:**     I will submit a camera-ready ad according to specifications above                       Use last year's ad  
                     Create a generic ad for me using my information below (incurs no additional cost)

Contact \_\_\_\_\_

Email Address \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Your website URL (linked on our website) \_\_\_\_\_

Do you wish to receive an invoice?    YES    NO                      Amount due: \$\_\_\_\_\_

*Complete the form below for a single payment. For monthly payments, complete attached form instead.*

<input type="checkbox"/> <b>Check or money order enclosed</b> (Make check payable to EMU)	<b>OR</b>	<input type="checkbox"/> <b>I authorize EMU to charge my credit card \$ _____</b> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Card # _____		
Expiration date: _____ / _____                      CVV code _____		
Signature & date: _____		
<i>Mail form and payment by April 16 to: Joanna Stauffer, Bach Festival, 1200 Park Rd, Harrisonburg, VA 22802</i>		

***Thank you for your support!***